



Plan Period: 2020-2025

MTC - Strategic Plan: 2025 Goals and Objectives - 10-25-2024

Mission-Vision-Values	2025	
Mission	<i>To reduce injuries and provide optimal care through a statewide system.</i>	
Vision	<i>To have a sustainable and evolving trauma system with the goal of preventing injuries and improving care through education, advocacy, engagement, and quality.</i>	
Values (also called “Core Values”)	<ul style="list-style-type: none"> • Accountability • Integrity • Protection of the public trust • A culture of integrity • Mutual respect • Valuing member contributions • Excellence 	
Organizational Pillars	<ul style="list-style-type: none"> • Education • Quality/Data/Research • Advocacy • Engagement • Program Structure Oversight 	<ul style="list-style-type: none"> • <i>Amy Randall, Erica Surman, Alita Pitogo</i> • <i>Andie Young, Cece Roiter, Karrie Brown</i> • <i>Laura Walker, Melissa Cunningham, Nick Baugh, Nancy Butty, Lindsey Jelsma, Dana Yarger</i> • <i>Donna Gunning, Marleen Nowakowski, Dr. Perakis, Dr. Hamed</i>



MTC Strategic Plan Period: 2020-2025 2025 Goals and Objectives

Pillar	Goal: 2025	<i>Current Objective: Specific – Measurable – Achievable – Realistic – Time-bound (SMART)</i>	<i>Updates/Comments</i>
<p>Education Owner: A. Pitogo</p>	<p>Ensure that the education provided by MTC is valuable to MTC members.</p>	<p>By December 2025, the education committee will review the results of the course evaluations to determine need for additional educational opportunities, attendance and quality and value of the education offered.</p> <p>By December 2025, all participants who attend an MTC education session will be sent an evaluation. Within two (2) weeks after the completion of an MTC offered course, all attendees will receive an MTC evaluation survey.</p> <p>By Q2 the education committee will evaluate the process for providing completion certificates to all attendees to ensure completion of MTC evaluations.</p> <p>By the end of Q3, a needs assessment will be sent to the general membership to plan for education sessions for 2026.</p> <p>Throughout 2025 the education committee will assign and continue to seek moderators for breakout sessions.</p> <p>An annual education calendar will be published online by the Q1 2026 MTC General Membership meeting.</p> <p>By Q1, a needs assessment will be sent to rural trauma centers to evaluate their educational needs.</p>	
<p>Education Owner: C. McEachin</p>	<p>Provide Disaster Management and Emergency Preparedness (DMEP) Course and develop and implement an in-state sustainability plan.</p>	<p>Plan and hold an in-person Disaster Management and Emergency Preparedness (DMEP) Course by October 1, 2025.</p> <p>By December 31, 2025, develop and implement an in-state sustainability plan for in person DMEP Courses.</p>	



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2025 Goals and Objectives

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Education Owner: C. Wright	Relevant education is available to members of the public and other key audiences on the MTC website.	Throughout the 2025 calendar year, collaborate with the MTC committees, subcommittees, Leads and web site vendor to assure information is made available on the web site as indicated or requested.	
Education Owner: A. Randall/ L. Jelsma	Hold annual Pediatric Conference.	A pediatric trauma conference available to all MTC members will be planned and held by June 30, 2025.	
Education Owner: J. Peppers/ N. Butty	Hold annual Injury Prevention Symposium.	An injury prevention symposium available to all MTC members will be planned and held by the end of Q4.	
Education Owner: M. Crawley/ A. Pitogo	Provide ongoing educational scholarships for MTC member development.	<p>Maintain budget to award up to \$15,000 in scholarships to general membership and research applicants throughout 2025.</p> <p>By end of Q4, a maximum of \$12,000 in conference scholarships awarded to general membership applicants selected by the MTC Scholarship Committee.</p> <p>Award 10% more scholarships to MTC Leadership Council by the end of Q4.</p>	
Education Owner: J. Tedrow/ C. Roiter	Provide ongoing CAISS & CSTR scholarships for MTC member development.	Conference scholarships awarded at \$350 each, maximum eight (8) for CSTR & eight (8) for CAISS qualified applicants selected by the MTC Registrar Scholarship Committee by December 31, 2025.	



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Education Owner: E. Surman	Offer CME credits for eligible MTC members	By Q4, the MTC CME Coordinator along with the Education Committee will increase participation by 25% for enduring CME.	
Quality/Data/Research Owner: Dr. T. Hranjec/ A. Young	Develop a process for a quality or research project for MTC Members.	<p>By December 31, 2025, two (2) research scholarships (up to \$1,500 per project) will be awarded by the MTC Education Scholarship Subcommittee to cover the cost of a trauma poster and/or podium presentation at a conference.</p> <p>Create a MTC research webpage for members to submit research ideas for consideration, by end of Q4.</p> <p>Dr. Hranjec to share “Bleeding in trauma patients beyond initial resuscitation” study IRB with any institutions interested in participating, by end of Q2.</p>	
Quality/Data/Research Owner: CeCe Roiter	Achieve and maintain data integrity.	<p>By December 31, 2025, complete a registrar roadmap, accessible for MTC general membership.</p> <p>Once the registrar roadmap is completed, the registrar committee will review and update the document as indicated every three (3) years.</p> <p>By beginning of Q3 identify Registrar Chair and Chair-Elect.</p> <p>By end of Q1 update registrar job descriptions and committee form.</p>	



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<p>Advocacy Owner: L. Walker</p>	<p>Prepare MTC members to advocate and engage with key stakeholders.</p>	<p>Increase Legislators awareness by participating in yearly MTC lobbying day held by end of Q3 2025.</p> <p>Quarterly updates will be provided to MTC membership on trauma related bills being followed by lobbyist through year end 2025.</p>	
<p>Advocacy Owner: L. Walker</p>	<p>Increase public awareness of the importance of an effective trauma system and/or importance of access to trauma care across the continuum.</p>	<p>Identify three (3) individuals to obtain personal testimonies on trauma care, create videos or other media by end of Q4 to share on the MTC web site and with Legislators or other interested parties.</p>	
<p>Advocacy Owner: L. Walker</p>	<p>Advance policy that prevents injury and/or optimizes care delivery.</p>	<p>Plan and hold MTC sponsored Stop the Bleed (STB) event at state level by end of Q2 2025.</p> <p>By December 31, 2025, identify and support three (3) public policies issues.</p> <p>On behalf of the MTC during calendar year 2025, the Legislative Advocacy & Outreach Committee will support legislation that provides funding to trauma survivors.</p> <p>Four (4) times during 2025 a MTC member will provide testimony at a Legislative session.</p>	



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<p>Advocacy Owner: L. Walker</p>	<p>Continued support for sustainable long-term trauma system funding.</p>	<p>Secure continued funding in the State of Michigan budget of a separate line item by end of Q2, creating sustainable long-term trauma system funding.</p> <p>Continue to advocate through 2025 for reform No Fault Auto Insurance by working with the lobbyist monthly.</p>	
<p>Advocacy Owner: N. Butty</p>	<p>Advance efforts/education that prevents injury.</p>	<p>Injury Prevention Committee: Through December 31, 2025, provide ongoing oversight and support to the injury prevention subcommittees and coordinate reporting of injury prevention activities on behalf of the MTC.</p> <p>Throughout 2025 the Injury Prevention Committee will collaborate with Legislative Advocacy and Outreach to provide and market Injury Prevention programs to the public.</p> <p>MTC Injury Prevention subcommittees will be listed on the MTC web site with the subcommittee chair’s name and email address by Q1.</p> <p>Stop the Bleed Subcommittee: During 2025, the Stop the Bleed committee will work in coordination with the Legislative Advocacy and Outreach Committee and lobbyist on revising the Michigan Samaritan Act to include people who render aid, provide a tourniquet or compression to control life-threatening bleeding in an emergency with the hopes of the legislation passing by the end of Q4.</p>	



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<p>Advocacy Owner: N. Butty</p>	<p>Advance efforts/education that prevents injury.</p>	<p>Violence Prevention and Gun Safety Subcommittee: Through December 31, 2025, the Violence Prevention and Gun Safety subcommittee will collect and aggregate surveys to assess the efficacy of the distribution of gun locks with quarterly report updates to the MTC General Membership.</p> <p>Safe Driving Subcommittee: By the end of Q4, a safe driving resource guide and external web sites with contact information for CarFit and Child Passenger Safety Technicians will be made available on the MTC web site.</p> <p>Older Adult Falls Subcommittee: By the end of Q4, evidence-based fall programs will be made available on the MTC web site.</p>	
<p>Advocacy Owner: L. Jelsma</p>	<p>Improve the care of pediatric trauma patients.</p>	<p>Review the repository & guideline and update by end of Q4.</p>	
<p>Advocacy Owner: D. Yarger</p>	<p>Provide support and serve as a resource for rural trauma centers.</p>	<p>By end of Q2, identify new leadership for the Rural Committee to ensure continued support of rural trauma centers.</p> <p>Coordinate/collaborate with other MTC Committees (i.e. Education, Injury Prevention, Research, and the Mentoring Lead) at least quarterly to address identified needs of rural trauma centers through year end 2025.</p> <p>By end of Q1, the Rural Trauma Committee will define and detail the expenditure of the funds set aside in the budget.</p>	
			<p>Updates/Comments</p>



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Engagement Owner: D. Gunning	Provide opportunities for individual member engagement through leadership development, mentoring, and networking	Improve appearance of the mentorship directory by end of January 2025. Track number of logins to the mentorship directory by end of Q4. Rename and market to members by end of January 2025. Increase mentors by 100% by June 2025.	
Engagement Owner:	Plan trauma level forums (I & II / III & IV) & provide structured networking time during the MTC meeting.	By end of Q1, a Lead will be identified for the ACS verification networking events, this Lead will report to the Education Committee. The Lead may also provide structured networking time during the MTC meetings. PI Subcommittee: Through 2025, the new Performance Improvement (PI) Subcommittee will explore opportunities to address the updated ACS performance improvement standards, including but not limited to PI personnel roles and plans; information will be shared when indicated through the Education Committee. By end of Q4, provide guidance to state Level III and IV Trauma Centers to implement MDHHS Michigan Statewide Systems of Care updated designation standards. A member of the Designation Committee will assist with the guidance. Rural development has created their own forum and will communicate with their key stakeholders throughout 2025.	
Engagement Owner: C. Wright	Relevant engagement is available to members of the public and other key audiences on the MTC web site.	Throughout 2025 calendar year, collaborate with the MTC committees, subcommittees, Leads and web site vendor to assure information is made available on the web site as indicated or requested.	



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Program Structure Oversight Strategic Plan Owner: C. McEachin	The MTC Strategic Plan will be updated and shared regularly in collaboration with the Board, Leadership Council and other key MTC stakeholders.	By February 1, 2025, the Strategic Plan Lead, and Lead Elect will develop a plan that defines MTC strategic plan updates and reporting intervals.	
Program Structure Oversight Strategic Plan Owner: C. McEachin	MTC Strategic Lead elect transition to Lead.	C. McEachin, Lead will provide mentorship throughout calendar year 2025 to S. Beck, Lead-Elect to facilitate her transition to Strategic Plan Lead.	
Program Structure Oversight Compliance Owner:	Maintain compliance standards as defined by the MTC bylaws.	Identify new Compliance Lead by end of Q2.	

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Resource Allocation to Complete Objectives If Indicated

Pillar	Goal	Objective